



Student President

Eligible students:

Any fully enrolled member of the Student Guild (a student) provided that:

- The student is not currently in their final year of study or will begin their final (or only) year in the 2023/24 academic year
- The student would not have been in this office more than twice

The President is elected during the Autumn each year by the Members and acts as the Principal Officer Trustee for the Student Guild and provides the over-arching voice for the student body within Bloomsbury Institute and the Student Guild. A maximum of two terms of office (which may or may not be concurrent) can be served. A minimum of 10 Members must nominate candidates running for Student President.

The formal handover takes place immediately after the election of the outgoing President. The Guild Manager and the Student Staff Liaison Manager form part of the handover process.

The Student President

The Student President role is very wide-reaching. It requires a particular type of person – one that can not only manage the demands of the academic side of things as a full-time student but also dedicate much spare time to fulfilling their duties as Student President. Therefore, commitment, resilience, and superb time management skills are essential prerequisites.

The role acts as the figurehead for the Student Guild. The Student President position carries the over-arching responsibility for representing the student voice within the institution and for the Student Guild itself.

The Student President is not responsible for the operational or administrative side of the Student Guild – that is the role of the Guild Manager. The Guild Manager, a full-time member of Guild staff, runs the Student Guild daily and ensures that strategies and policies agreed upon by the Board of Trustees are in place and working appropriately.

The Student President is a full member of the Board of Trustees and chairs the Board.

Meetings ensure that agenda items are discussed effectively and give all members the time to make their contributions. Additionally, the Student President is invited to Bloomsbury Institute's Board of Directors meetings, in which student views are always considered in the Director's decision-making.

The President also chairs the Student Council – which is made up of all elected Student Representatives. The Student Council exists to ensure that the Student Guild's strategy and policy, and procedure (that is not within the remit of the Board of Trustees) are subject to student consultation.

Being the figurehead of an organisation representing many students also opens doors to engage and work with all levels of staff within Bloomsbury Institute and the Student Guild and with external contacts and organisations. The influential role of the Student President brings with it the responsibility to engage the student population and find out the issues that matter most to them. Lobbying, campaigning, surveying, researching, relationship building, negotiating, and networking are all areas that the role will include from time to time so that the goals set and pledged in the Manifesto are achieved.

Purpose of post:

- To be the figurehead of the Student Guild
- To represent and seek the views of students at Bloomsbury Institute
- To campaign on issues that affect students at the institution and nationally
- To be an Officer Trustee (as President) and chair the Board of Trustees and Student Council.

Principal Duties and Responsibilities:

- To fulfil the goals and objectives from the Presidential Manifesto and feedback progress on the same to relevant meetings or forums
- To represent the collective views of the student body both within the institution, the Student Guild and externally
- To support and collaborate with student societies as required
- To support and, at times, lead on Student Guild activities
- To be a lead delegate at national student-focused events
- To chair the Board of Trustees and Student Council
- To act as a principal student representative at Bloomsbury Institute Board of Directors meetings
- To give feedback on or signpost matters of interest arising from meetings to the student body
- To appoint Student Representatives to become members of high-level institutional meetings and engage in initiatives that enable continuity of representation for Reps that are appointed in the following year



- To support and empower all elected officers, trustees, and student representatives
- To meet as required with key stakeholders from Bloomsbury Institute and the local community
- To enable a smooth handover at the end of tenure
- To support the Student Guild's student-facing work at student inductions, Open Days, and official Student Guild events
- To keep abreast with national and international developments within higher education
- To collaborate with the Bloomsbury Institute Branding team and the Guild Manager to promote through official channels via social media the work of the Student Guild, encouraging students to engage and make the most of the opportunities presented to them
- To encourage students to be actively involved with the democratic and election processes of the Student Guild
- To maintain the presidential email account, replying to emails and queries as soon as possible
- To ensure student ideas are taken forward and actioned wherever possible
- To sign and abide by the Boards' Non-Disclosure Agreement
- To uphold the core values of the Student Guild and abide by its Constitution and Byelaws.

Benefits of the role:

- Gain in-depth knowledge of the workings of the Student Guild and Bloomsbury Institute
- Gain experience in leading, developing and supporting campaigns for positive change
- Practical, real-life experience
- Develop leadership skills and gain experience in leading an organisation
- A reference for future employers, other professional opportunities, and self-development

Refer to the Election Policy if you have any doubts or need more information (www.bil-guild.org)